

Please return completed questionnaires via post to 16 Summer Lane, Birmingham, B19 3SD or via email to busreform@tfwm.org.uk. We must receive them by 30th March 2025.

Bus Reform Consultation: Long Questionnaire

All questions are optional

Are you completing this questionnaire as an individual or on behalf of an organisation?

Individual	Organisation
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If you are completing on behalf of an organisation, what is the name of the organisation?

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If you are completing on behalf of an organisation, can you confirm that this can be considered an official response on behalf of the organisation?

I confirm that this is an official response on behalf of my organisation	This is not an official response on behalf of my organisation	Non applicable
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L1. There are several challenges facing the West Midlands Bus Network which means that it is not performing as well as it could. Do you have any comments on this? *You can find information that may help you answer this question in section 3.4 of the consultation document.*

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L2. Reform is considered to be the right thing to do to address the challenges facing the local bus market. Do you have any comments on this? *You can find information that may help you answer this question in section 3.4 of the consultation document.*

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L3. Do you have any comments on West Midlands Combined Authority's (WMCA) six objectives for the future of bus services? *You can find information that may help you answer this question in section 3.5 of the consultation document*

L4. Do you have any comments on the Delivery Options we have identified? *You can find information that may help you answer this question in section 3.6.1 of the consultation document.*

L5. Do you have any comments on how the Proposed Franchising Scheme might help the WMCA achieve these objectives for bus services? *You can find more information that may help you answer this question in section 3.7 of the consultation document.*

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L6. Do you have any comments on how a Future Partnership Option might help the WMCA achieve these objectives for bus services? *You can find more information that may help you answer this question in section 3.8 of the consultation document*

L7. Do you have any comments on the impacts of the Proposed Franchising Scheme on neighbouring transport authorities? *You can find more information that may help you answer this question in section 3.8.1 of the consultation document*

Economic Case

L8. Do you have any comments on the impacts of the Proposed Franchising Scheme on passengers? *You can find more information that may help answer this question in section 4.5 of the consultation document.*

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L9. Do you have any comments on the impacts of a Future Partnership option on passengers? *You can find more information that may help answer this question in section 4.5 of the consultation document.*

L10. Do you have any comments on the impacts of the Proposed Franchising Scheme on operators? *You can find more information that may help you answer this question in section 4.5 of the consultation document*

L11. Do you have any comments on the impacts of a Future Partnership Option on operators? *You can find more information that may help you answer this question in section 4.5 of the consultation document*

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L12. If you currently operate local bus services in the WMCA area, do you anticipate any positive or negative impacts that the different options may have on your business? If so, please explain what you think those positive or negative impacts would be. You can find more information that may help you answer this question in section 4.5 of the consultation document

L13. Are there any further economic impacts you think should be included? You can find more information that may help you answer this question in section 4.6.2 of the consultation document

L14. Do you have any comments on the impacts of the different options on wider society? You can find more information that may help you answer this question in section 4.6.4 of the consultation document

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L15. Do you have any comments on the impacts of the different options on TfWM and the WMCA? *You can find more information that may help you answer this question in section 4.7 of the consultation document*

L16. It is suggested that the Proposed Franchising Scheme will offer value for money. Do you have any comments on this? *You can find more information that may help you answer this question in section 4.8 of the consultation document*

Commercial Case

L17. Do you have any comments on the assessment of the commercial implications of the Future Partnership Option? *You can find more information that may help you answer this question in section 5.6 of the consultation document*

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L18. Do you have any comments on the lotting strategy for franchising contracts under the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 5.8.2 of the consultation document*

L19. Do you have any comments on the proposal on WMCA's plans to manage the transition under a Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 5.8.3 of the consultation document*

L20. Do you have any comments on the length of franchise contracts under the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 5.8.4 of the consultation document*

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L21. Do you have any comments on the proposed allocation of risk between WMCA and bus operators under the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 5.8.7 of the consultation document*

L22. Do you have any comments on the proposal that WMCA would acquire bus depots under the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 5.8.9 of the consultation document*

L23. Do you have any comments on the approach to fleet under the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 5.8.10 of the consultation document*

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L24. Do you have any comments on the WMCA's plans to involve small and medium sized operators in the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 5.8.13 of the consultation document*

L25. Do you have any comments on the approach to procuring and operating the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 5.8.14 of the consultation document*

L26. Do you have any comments on the potential impact of the Proposed Franchising Scheme on the employees of operators? *You can find more information that may help you answer this question in section 5.8.15 of the consultation document*

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L27. Do you have any comments on the Commercial Case conclusion that WMCA would be able to secure the operation of services under franchise contracts? *You can find more information that may help you answer this question in sections 5.9 and 5.10 of the consultation document*

Financial Case

L28. Do you have any comments on the sources of funding used to deliver franchising? *You can find more information that may help you answer this question in section 6.3 of the consultation document*

L29. Do you have any comments on WMCA's assessment of the Future Partnership Option in terms of finance? *You can find more information that may help you answer this question in section 6.6 of the consultation document*

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L30. It has been concluded that the WMCA could afford to introduce and operate the Proposed Franchising Scheme, but this carries additional financial risk. Do you have any comments on this? *You can find more information that may help you answer this question in section 6.9.2 of the consultation document*

Management Case

L31. Do you have any comments on the approach to the transition and implementation of the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 7.3 of the consultation document*

L32. Do you have any comments on the approach to managing franchised operations under the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 7.3 of the consultation document*

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Assessment Conclusion

L33. Taking everything into account, the Assessment concludes that the Proposed Franchising Scheme is the best way to achieve WMCA's objectives to improve bus services. Do you have any comments on this? *You can find more information that may help you answer this question in section 8 of the consultation document*

Proposed Franchising Scheme

L34. Do you have any comments that the Proposed Franchising Scheme should apply to the entirety of the West Midlands Metropolitan Area? *You can find more information that may help you answer this question in section 9.2 of the consultation document*

L35. Do you have any comments on the services which will be included under the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 9.4 of the consultation document*

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L36. Do you have any comments on the proposed timescales for introducing the Proposed Franchising Scheme? *You can find more information that may help you answer this question in section 9.5 of the consultation document*

L37. Do you have any comments on the proposed timescales for implementing franchising contracts? *You can find more information that may help you answer this question in section 9.5 of the consultation document*

L38. Do you have any comments on the period proposed between entering a franchise contract and the start of a service under such a contract? *You can find more information that may help you answer this question in section 9.5 of the consultation document*

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L39. Do you have any comments on the proposals for how WMCA would consult on how well the Proposed Franchising Scheme is working? *You can find more information that may help you answer this question in section 9.6 of the consultation document*

Final Questions

L40. To what extent do you support or oppose the introduction of the Proposed Franchising Scheme?

Strongly oppose	Somewhat oppose	Neutral	Somewhat support	Strongly support
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L41. Are there any changes that you think would improve the Proposed Franchising Scheme?

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L42. Do you have any other comments you want to make?

Health and Equity Impact Assessment

L43. Do you have any comments on the impacts of the objectives of the Delivery Options as set out in the Health and Equity Assessment? *You can find more information that may help you answer this question in section 10.2.2 of the consultation document*

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Demographic Questions

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4 What is your connection to the West Midlands?

I live in the area	I work in the area	I study in the area	I commute through the area	I have a business in the area
I move goods in the area		I am a visitor to the area		Prefer not to answer

5 What is your home postcode?

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6 What is your age group?

13-15	16-24	25-34
35-44	45-54	55-64
65-74	75-84	85 and over
Prefer not to answer		

7 How would you describe your gender?

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8 Do you consider yourself to be trans? (*Trans is an umbrella term to describe people whose gender identity is not the same as the sex they were assigned with at birth*)

Yes	No	Prefer not to say
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9 How would you describe your sexual orientation?

10 How would you describe your ethnic background?

11 What is your religion?

12 Do you consider yourself as having a disability or long term health condition?

13 Are you the parent or guardian of a child under 18?

14 How do you usually travel in or around the area?

Walking	Walking with pram/pushchair	Jogging/Running	Cycling	Mobility scooter/wheelchair	Motorcycle/Moped	Bus
Taxi or other cab	Car (passenger)	Car (driver)	Commercial Vehicle	Scooter	Train	Tube